

YOUNG PEOPLE AND GAMBLING



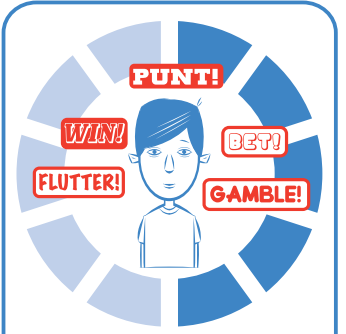
8 in 10 adolescents have a smart phone.



6 in 10 adolescents use their mobile phone to go online.

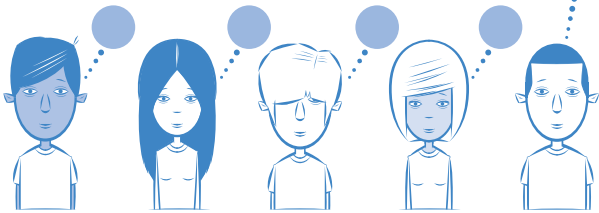


4 in 10 adolescents have seen promotions of gambling on social media.

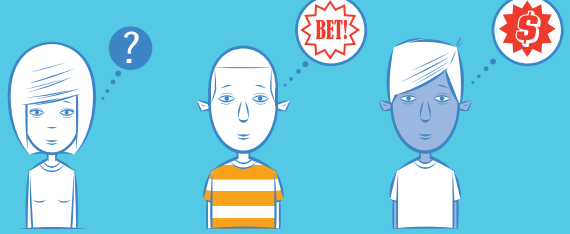


5 in 10 adolescents have high levels of exposure to sports betting marketing.

About 1 in 5 children can identify three or more sports betting brands.



Over two-thirds of children aged 8 to 16 can recall the name of at least one sports betting brand.



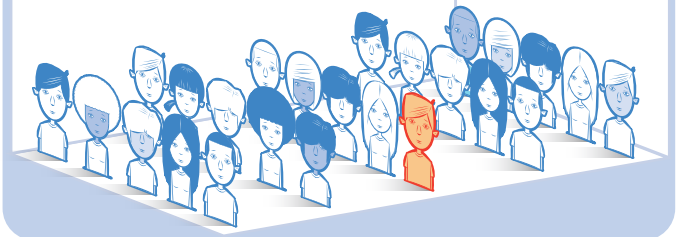
In 12 months:

Up to a quarter of young people bet on sport

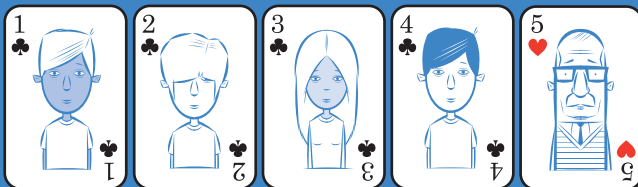
Around 1 in 10 young people gamble online

1 in 5 adolescents play social casino games

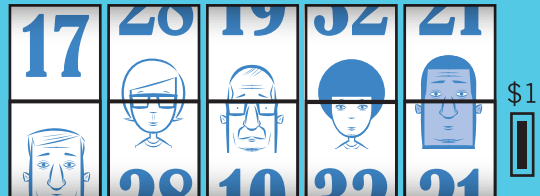
About one young person in every 25 has a problem with gambling, which is an average of one in every high school classroom.



Teenagers are four times more likely to develop gambling problems than adults.



1 in 5 adults with gambling problems started gambling before they were 18.



The Australian gambling industry spent \$236 million on advertising in 2015.

